

2009 INTERNATIONAL CONTEST

Willing to valorise and protect the know-how relating to hat making, and to promote the current development and design of hats as privileged fashion accessories.

THE HAT WORKSHOP-MUSEUM in Chazelles-sur-Lyon, Monts du Lyonnais, (FRANCE) IS ORGANIZING AN INTERNATIONAL CONTEST – 2009 – OPEN TO FRENCH, EUROPEAN AND FOREIGN DESIGNERS

REGULATION

BY RETURNING THIS ENTRY FORM SIGNED, HAT DESIGNERS FULLY AGREE TO THE TERMS OF THIS FORM.

ARTICLE 1 – REGULATION

Participating in the contest means approving the conditions stated in the articles below and enclosing a signed entry form with the hat put in for the contest. This is a personal application and only the name of the natural person having designed the hat shall be mentioned on the display labels and in the exhibition catalogue.

ARTICLE 2 – ACCEPTED PARTICIPANTS

- Milliners, hat designers and makers having designed and made the hat put in for the contest. No age limit.

ARTICLE 3 – THEME

- The theme is **"Variable geometry"**.
- **Understood in the widest sense, it refers to any creation flexible in its shape or its function.**

ARTICLE 4 – HAT SELECTION CRITERIA

- The head size must be 57 cm diameter (22.5 inches) (fitting the jury members).
- According to Chazelles-sur-Lyon hat making tradition, FELT will have to be part of the design.
- Each designer will make sure that his/her creation is easy to wear (size, proportion, balance, comfort, etc...) in the spirit of an "everyday" or "event" product rather than an art creation. The main guideline for the designer will be : "event" product rather than an artistic creation.
- Neither outside nor inside label allowing the maker's identification will be permitted. The organizers will remove any sign, if ever, allowing knowledge of the designer's name or logo.

ARTICLE 5 – PRIZES

- The jury will award 10 prizes.

ARTICLE 6 – PANEL OF JUDGES

- The panel of judges will include different well-known figures from the fashion and hat world.
- The panel will judge the pre-selected hats on an anonymous basis, with no previous knowledge of the designers' names.
- Decisions will be irrevocable and will not be commented on.
- The prize winning participants will be personally notified by mail, within a few days after the panel's decision. No result will be given by phone.

ARTICLE 7 – SENDING OR DELIVERY OF HATS

- Hats shall be sent or delivered between **February 1st and March 6th, 2009** to the following address:

International Hat'sArt Competition 2009

Atelier-Musée du Chapeau - 16 route de St-Galmier - 42140 Chazelles-sur-Lyon - France

- The present form (duly filled in and signed) and the participation fees specified in article 8 shall be sent together with the hats
- No entry shall be accepted on a postage due basis.
- **The labels for parcels coming from foreign countries shall specify : " samples without any commercial value nor insurance value"**
- The designers will make sure that they conform to custom regulations The organizers will not, in any case, bear the custom clearance costs.

Participants are highly advised to make sure their works are carefully and appropriately packaged.

ARTICLE 8 – REGISTRATION FEES

As a contribution to the contest general expenses, the following registration fees shall be paid:

- 10 euros for French participants
- 20 euros for members of the European Union (except Norway) and Overseas French.
- 28 euros for participants from Norway, Canada, the United States, the Near, Middle and Far East, Australia, New Zealand, African and Asian Countries

Entries not including such fees shall not be retained even if delivered by candidates themselves.

ARTICLE 9 - HAT SHIPMENT AND DISPLAYING

- The Hat Workshop-Museum shall not be liable for any damages of hats resulting from poor packaging or handling of packages during shipment. Candidates are advised to pay great attention to the packaging of hats and if necessary to contract insurance for shipment. The creators are advised to bring wrappings for hats deposited at the Workshop-Museum of hats.
- Hats not chosen during the pre-selection will be returned to their designers by April 2009.
- Hats selected (about a hundred) will be displayed from **May 31th, to October 04th, 2009** in the temporary exhibition hall of the Hat Workshop-Museum. Candidates hereby agree to have their works exhibited in any other place, at the end of the exhibition held in Chazelles.
- The Hat Workshop-Museum will contract a damage and theft insurance for the whole hat exhibition period.
- The first two prize-winning hats, as well as the Hermes prize-winning hat will be kept and will become part of the Workshop-Museum's collection. The remaining hats will be returned to their owner during the last three months of 2009.
- Candidates wishing so are entitled to enclose with their works, a description or a figure explaining and illustrating the way to wear the hat. Said possible documents shall bear no mention related to the designers' identity nor any photo showing designers and details likely to influence the jury.

ARTICLE 10 - CATALOGUE - PRESS - FASHION SHOW

- Some hats will be photographed for the catalogue and the advertising of the exhibition and the Hat Museum on various paper bases or digital media. Participants shall agree beforehand to the publishing of their works with no copyrights.
- Some hats may be chosen for a fashion show organized by the Hat Museum for the prize award and the exhibition public opening.

PRIZES AND AWARDS

<p>An official prize-giving ceremony as well as a fashion show of the selected items will take place on May 30th 2009. Designers will be warmly welcome to visit the exhibitions (temporary and permanent). Every candidate will receive a personal invitation to the ceremony, followed by a cocktail and a dinner in the evening</p>	
<p>PRACTICAL PRIZE</p> <ul style="list-style-type: none"> → 1.500 euros → Printing of 300 copies of a colour postcard showing the hat with a text chosen by the winner, at the back. → A batch of hair felt cones 	<p>CREATIVITY PRIZE</p> <ul style="list-style-type: none"> → 1.500 euros → Printing of 300 copies of a colour postcard showing the hat with a text chosen by the winner, at the back. → A batch of hair felt cones
<p>TECHNICAL PRIZE</p> <ul style="list-style-type: none"> → 500 euros → One dummy head - Siegel & Stockman → A batch of raw materials 	<p>"FALLING IN LOVE" PRIZE or PASSION PRIZE</p> <ul style="list-style-type: none"> → 500 euros → One dummy head - Siegel & Stockman → One year subscription to <i>Métiers d'Art</i>
<p>TWO ORIGINALITY PRIZES For each prize</p> <ul style="list-style-type: none"> → 150 euros → A hat wooden block - La Forme Lorenzo RE and Tino RE - → A batch of raw materials - Artnuptia 	<p>PRIZE FOR THE BEST INTERPRETATION OF THE THEME</p> <ul style="list-style-type: none"> → A batch of raw materials - Ultramod - → A batch of hair felt cones → One year subscription to the <i>Hat Magazine</i>
<p>THREE JURY PRIZES For each prize</p> <ul style="list-style-type: none"> → A batch of raw materials - Atelier-Musée du Chapeau - → A pair of scissors - Hamon - 	<p>One of the ten awarded prizes will be selected to be on show, in September 2009, at the "Accessoire Avenue" Salon.</p>
<p>PUBLIC PRIZE</p> <ul style="list-style-type: none"> → An original trophy signed by Albert NEEL (Prize of Rome), an artist from Chazelles sur Lyon, will be awarded at the end of the exhibition, for the work having won most visitors' votes. 	

This project is co-financed by :

The DRAC Rhône-Alpes, the Région Rhône-Alpes,
 the Conseil Général de la Loire, the Town of Chazelles-sur-Lyon, the Township of Forez-en-Lyonnais,

SPONSORS :

- ARTNUPTIA	- HAT MAGAZINE	- MODE HABILLEMENT RHÔNE-ALPES	- THONNERIEUX ASSURANCES
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- CHAMBRE DES METIERS	- LA FORME LORENZO RE FORMIER	- SYNDICAT DES FABRICANTS & GROSSISTES CHAPELIERS	
- CHATEAU BLANCHARD			
- HAMON			

LE CLUB DES ENTREPRISES MECENES DE L'ATELIER-MUSEE DU CHAPEAU :

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